



WFLX

ORDER

Print Date 10/23/12 Page 1 of 4

Flight Dates 10/23/12-10/29/12

Contract / Revision 814471 /

Original Date / Revision
08/28/12 10/23/12

Advertiser Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G Street SE
Washington, DC 20003Product
Priorities USA Action

Agency Com 15%

Billing Contact

1322 G St., SE
Washington, DC 20003

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1566

Alt Order # 06299963

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	21	\$5,605.75	\$6,595.00	0.00	10/01/12	10/28/12	21	\$5,605.75	\$6,595.00
November 2012	9	\$2,176.00	\$2,560.00	0.00	10/29/12	10/29/12	9	\$2,176.00	\$2,560.00
Totals	30	\$7,781.75	\$9,155.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 12	WFLX	10/29/12	10/29/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	1-----	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	1-----		1		\$85.00		0.00					
E 14	WFLX	10/29/12	10/29/12	SIMPSONS SIMPSONS	Comm	630-7P	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	1-----		1		\$115.00		0.00					
E 15	WFLX	10/29/12	10/29/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00



WFLX

Print Date: 10/23/12

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Contract / Revision

814471 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/28/12/ 10/23/12

Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1566

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WFLX	10/29/12	10/29/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$145.00		0.00			
E 17	WFLX	10/29/12	10/29/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$145.00		0.00			
E 19	WFLX	10/28/12	10/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$585.00		0.00			
E 22	WFLX	10/25/12	10/25/12	RICKI RICKI	Comm	5-6P	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---					1	\$145.00		0.00			
E 29	WFLX	10/23/12	10/23/12	MAURY 10A MAURY POVICH	Comm	10-11A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----					1	\$145.00		0.00			
E 34	WFLX	10/23/12	10/23/12	RAYMOND RAYMOND	Comm	6-630P	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----					1	\$115.00		0.00			
E 44	WFLX	10/24/12	10/24/12	EXTRA EXTRA	Comm	430-5P	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----					1	\$115.00		0.00			
N 49	WFLX	10/26/12	10/26/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	----F--	1:00	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$230.00		0.00			
N 50	WFLX	10/26/12	10/26/12	RAYMOND RAYMOND	Comm	6-630P	----F--	1:00	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$230.00		0.00			
N 51	WFLX	10/29/12	10/29/12	MAURY 10A MAURY POVICH	Comm	10-11A	M-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$290.00		0.00			
N 52	WFLX	10/29/12	10/29/12	TMZ TMZ	Comm	1130P-12A	M-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$290.00		0.00			
N 53	WFLX	10/29/12	10/29/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	M-----	1:00	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$230.00		0.00			
N 54	WFLX	10/29/12	10/29/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	M-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$290.00		0.00			



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Contract / Revision

814471

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/28/12/ 10/23/12

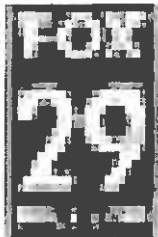
Order Sep 00:15:00

Advertiser Priorities USA Action

Product Priorities USA Action

Estimate # 1566

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N54	WFLX	10/29/12	10/29/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	M-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$290.00		0.00			
N55	WFLX	10/29/12	10/29/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	M-----	1:00	1	\$970.00	P 2	0.00	NM	1	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$970.00		0.00			
N56	WFLX	10/25/12	10/25/12	HOW I MET YOUR MOTOM HOW I MET YOUR MOTI	Comm	11-1130P	---T---	1:00	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$350.00		0.00			
N57	WFLX	10/25/12	10/25/12	MAURY 9A MAURY POVICH	Comm	9-10A	---T---	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$290.00		0.00			
N58	WFLX	10/23/12	10/23/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	-T-----	1:00	1	\$170.00	P 2	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$170.00		0.00			
N59	WFLX	10/23/12	10/23/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	-T-----	1:00	1	\$170.00	P 2	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$170.00		0.00			
N60	WFLX	10/23/12	10/23/12	EXTRA EXTRA	Comm	430-5P	-T-----	1:00	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$230.00		0.00			
N61	WFLX	10/23/12	10/23/12	RICKI RICKI	Comm	5-6P	-T-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$290.00		0.00			
N62	WFLX	10/23/12	10/23/12	SIMPSON'S SIMPSON'S	Comm	630-7P	-T-----	1:00	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$230.00		0.00			
N63	WFLX	10/23/12	10/23/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	-T-----	1:00	1	\$970.00	P 2	0.00	NM	1	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$970.00		0.00			
N64	WFLX	10/23/12	10/23/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	-T-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$290.00		0.00			
N65	WFLX	10/23/12	10/23/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	-T-----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$290.00		0.00			
N66	WFLX	10/24/12	10/24/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--W----	1:00	1	\$1,170.00	P 2	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 10/23/12

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Contract / Revision 814471 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/28/12/ 10/23/12

Order Sep 00:15:00

Advertiser Priorities USA Action Product Priorities USA Action

Estimate # 1566

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 66	WFLX	10/24/12	10/24/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--W----	1:00	1	\$1,170.00	P 2	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,170.00		0.00			
N 67	WFLX	10/24/12	10/24/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--W----	1:00	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$290.00		0.00			
N 68	WFLX	10/25/12	10/26/12	MAURY 9A MAURY POVICH	Comm	9-10A	---TF--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---TF--					1	\$145.00		0.00			
N 69	WFLX	10/26/12	10/26/12	TMZ TMZ	Comm	1130P-12A	----F--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$145.00		0.00			
Totals														30	\$9,155.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX, West Palm Beach, FL	Date: 9.11
--	---

I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX # # #	814471 838415 838404	7658.50 10327.50 1232.50		

Total Charges:

19218.50 net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☒

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 _____ John Heislman GM

Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE 8/28/12

BUYER:	Casey Bessette
AGENCY:	Mundy Katowitz
ADDRESS:	1322 G St SE Washington DC 20003
PHONE #:	202 675 6936
FAX #:	202 675 6929
OTHER:	

AVAILS FOR ISSUE

COMMITTEE:	Priorities USA
CHAIRPERSON:	
TREASURER:	Greg Speed
ADDRESS:	1101 15 th Street, 2 nd Floor Washington, DC 20005
PHONE #:	
FAX #:	
OTHER:	

FOR

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141